



GREATER VERNON CHAMBER OF COMMERCE

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PRESS RELEASE

LOGO CONTEST DEADLINE EXTENDED FOR THE 'I BELONG' CAMPAIGN

Date: January 8, 2009

The Greater Vernon Chamber of Commerce (GVCC) is pleased to announce that we will be extending the deadline for the contest for an innovative & creative logo to promote a brand new campaign for the GVCC called, "*I Belong*".

"With such a small window of opportunity through the holiday season we would like to offer more time for designers to submit their ideas", says Vernon Chamber General Manager, Val Trevis. "Our Annual Business Excellence Awards logo contest received a significantly greater number of entries and we are pleased to say that a submission has been chosen and a winner will be announced shortly. The logo contests provide our artists and graphic designers an opportunity to showcase their talent and creativity", she continues.

For artists and designers that just didn't have the time to send in their ideas, now have more than a month to put forward their concepts. This event is open to all members of the public. The prize is artistic recognition, \$200 cash and a GVCC notebook. The contest deadline is February 12, 2010.

The logo will be used to promote a brand new and exciting Vernon Chamber campaign called, '*I Belong*'. This logo will feature and symbolize this innovative campaign which celebrates our local business community and the camaraderie within the Chamber of Commerce membership. Additionally, this logo will incorporate the stylized "V" used in the Vernon Chamber of Commerce logo.

This is a great opportunity for emerging artists and graphic designers to showcase their abilities while contributing to the growth and development of our campaign.

To enter the contest, applicants must submit their logos by either regular mail or e-mail. Complete contest rules and regulations, can be found at www.vernonchamber.ca.

Question and submissions should be directed to membership@vernonchamber.ca

For contest information, contact:

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